



Converters Logo Design

By: Jonathan Lussier



Style Guide



Main Logo



Main Logo on Black



White on Black



Black on White



Full Bike Logo



Skull Icon



#808184



#000000



#BE1A20



Gold Gradient



#FFE405



#A7892F



Red Gradient



#E11B22



#780000



Hat Mockup



T-Shirt Mockup



Sweatshirt Mockup



Shot Glass Mockup



Beer Glass Mockup



Coffee Cup Mockup



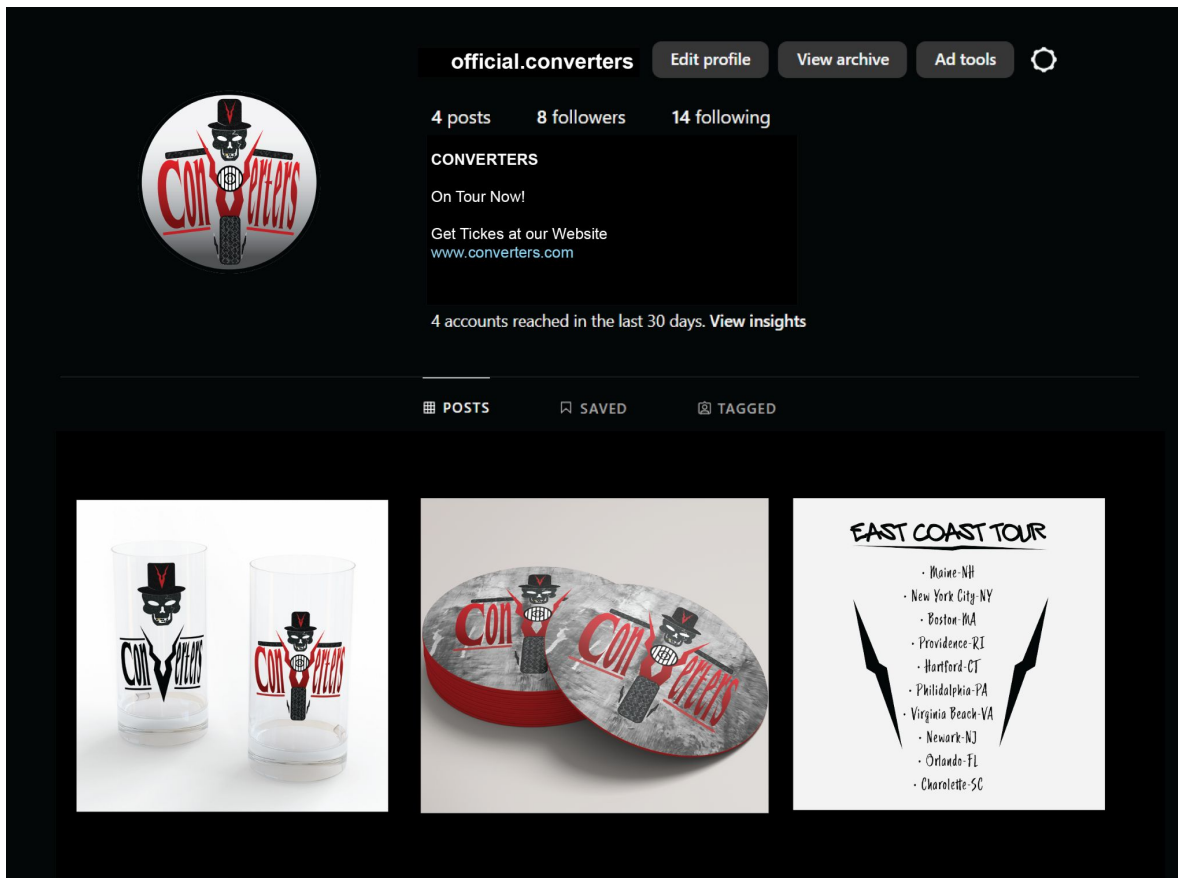
Coaster Mockup



Facebook Banner



Instagram Mockup



YouTube Mockup



WebPage Mockup

EAST COAST TOUR

- Maine-NH
- New York City-NY
- Boston-MA
- Providence-RI
- Hartford-CT



- Philadelphia-PA
- Virginia Beach-VA
- Newark-NJ
- Orlando-FL
- Charlotte-SC

GET TICKETS NOW!

- **Maine-NH** [VIEW SEATS](#)
- **New York City-NY** [VIEW SEATS](#)
- **Boston-MA** [VIEW SEATS](#)
- **Providence-RI** [VIEW SEATS](#)

**TICKETS
AVAILABLE
NOW**

SHOP



[VIEW MERCHENDICE](#)

Mockup Resources

www.mrmockup.com

[GraphicBurger](http://www.graphicburger.com)

<http://www.freepik.com>

mockups-design.com



Merchandise Suppliers

Hats-<https://www.printful.com/custom/embroidered/dad-hats/classic-dad-cap-yupoong-6245cm?technique=EMBROIDERY&color=Black&size=One%20size&embroiderySubTechnique=standard>

Shirts-<https://www.customink.com/products/t-shirts/short-sleeve-t-shirts/16>

Shot Glasses

https://www.executiveadvertising.com/custom-2-oz-tequila-shooter-shot-glass-315628/?decoration=sample&utm_source=google&utm_medium=cpc&utm_campaign=Shopping%20Campaign%20L3&qad_source=1&qclid=Cj0KCQiA84CvBhCaARIsAMkAvkKIQjYVMY0EGQ8tY_wBa_NgiExxgwsbOsRIKZCfne_bvZFinNrbVlwaIAbEALw_wcB

Beer

Glasses-https://egrandstand.com/16-oz-mixing-pint-glass?queryID=4d8f28d2a090b6ef4776f757e02a21ee&objectID=128115&indexName=gsg_default_products

Coasters-<https://www.customcoastersnow.com/product/coasters/pulpboard-coasters>

Sweatshirt-<https://www.customink.com/products/available-in-canada/sweats/canada-gildan-midweight-50-50-pullover-hoodie/168500?PK=168523>



Time and Cost of Mock Ups

T-Shirt - 1hr

Sweatshirt - 1hr 45min

Hat - 1h 34min

Shot Glass - 1hr 43min

Beer Glass - 1hr 17min

Coffee Mug - 1hr 10min

Coaster- 48min

Facebook Cover - 2hr

Youtube Cover - 46min

Instagram - 41min

Total Time - 12.7hr

Rate - \$30/hr

Cost after tax - \$407.67

Budget for merchandise
\$650

Cost of merchandise with shipping
\$621.60

Total Cost

Total cost for mockups - \$407.67

Total cost for merchandise - \$621.60

Final total - \$1,029.27



Invoice



Converters Invoice

Overview

Finalize logo design and create mockups for merchandise - (T-shirts, hats, shot glasses, beer glasses, coffee mugs, coasters) social media - (Instagram, Facebook, YouTube, webpage)

Client

Converters c/o Symko Production, Hope Artiste Village, Pawtucket, RI

Estimate

11 total mockups
1-2 hours per mockup
Estimated cost - \$495.00

Deadline

March 11th, 2024

Rate

\$30/ Hour

Time

12.7 hours

Total Cost

\$381.00

Total Cost After Tax

\$407.67